

British Embassy Asuncion celebrates Birthday Party and Platinum Jubilee of Her Majesty the Queen

Government officials, members of the diplomatic corps, business people, civil society organisations, media representatives, academics, members of the British community in Paraguay, as well as members of the public associated with the Embassy were among the list of distinguished guests. The social gathering took place in Puerto Liebig.

The event was sponsored by British companies in Paraguay, as well as friendly companies that accompanied the celebration of The Queen's Birthday. In this edition the companies Shopping China for the British brands Richmond Gin and White & McKay whisky; Wines and Spirits for the British brand Twinings; Berkemeyer Law Firm; De La Rue; Rosa del Este S.A.; Ferrere Law Firm; Shopping Británico; Atome Energy PLC in Paraguay; Law Firm Peroni, Sosa, Tellechea, Burt, & Narvaja; Casa Rica; De La Sobera; Fénix Insurance; Intertek; Mini; Proper Import; Anglo; and Jaguar Land Rover joined the event.

The Queen's Birthday Party and Platinum Jubilee in Paraguay

On site, attendees enjoyed themed décor based on Platinum Jubilee celebrations in the UK and around the world, entertainment based on British culture, a selection of wines, and food by Talleyrand. Drinks made with British spirits, courtesy of the British Embassy collection and event sponsors, as well as imported British beer from Proper Import were also served.

As part of the entertainment, guests were provided with a games room and a photo booth with themed elements. Samples of iconic products such as the well-known Mini cars, as well as a generator with a phone charging station added to the commercial and industrial touch, a key element of the relationship between Paraguay and the UK. The event was completely carbon neutral, with the support of Impactive, a specialist zero emission venture.

Staff at the British Embassy in Asuncion

The decoration of the event was under the coordination of Mrs. Paola Victoria, with the support of Just Flowers. The main protagonist of the evening was Her Majesty Queen Elizabeth II: photographs and other elements alluding to the monarch and her 70 years of service set the scene for the evening.