## **Bird watching soars to new heights**

Amid the hustle and bustle of city life, bird watching is a relaxing and enjoyable experience for all ages.

The Hong Kong Bird Watching Society is dedicated to raising conservation awareness for feathered species and promotes the joy of observing birds to local residents and tourists.

The society's elderly volunteer group, the Crested Bulbul Club, organises regular activities.

News.gov.hk interviewed club members about incorporating innovative ideas and specialised training to diversify bird watching guide services.

The story appears on news.gov.hk today (June 3) in text and video format.