

Berlin-based The D0 School opens regional headquarters in Hong Kong

German social enterprise The D0 School announced today (November 13) that it has opened its Hong Kong campus as its regional headquarters, using the city's global hub status to spread its influence across the Asia-Pacific region.

The D0 School, founded in 2013, supports businesses, entrepreneurs and young talents in turning ideas into action, creating movements of change and enabling social impacts. With its unique methodology, it helps executives and other individuals enhance their innovative ability through various social and corporate engagement activities including top management meetings, intrapreneurship academies, co-creation sprints and more.

The Head of The D0 School Hong Kong, Dr Anson Wong, said, "We already have partnered with various corporations and institutions on different projects here in Hong Kong. In order to nurture existing partnerships in the city and around the region, we decided to open our Hong Kong campus and use it as the focal point to manage all operations in this part of the world."

Dr Wong added, "Hong Kong positions itself as a leading regional business centre and strategic hub for growth. It is a critical base for us to develop new programmes and explore new partnerships. The Hong Kong campus allows us to fully deliver programmes with a local team supported by our international network of experts and innovators."

Associate Director-General of Investment Promotion Dr Jimmy Chiang said, "Hong Kong is a popular location for overseas and Mainland companies, as well as entrepreneurs from around the globe to set up or expand their business. This dynamic setting provides The D0 School with plenty of opportunities to create specific programmes for corporate leaders and entrepreneurs who are looking for new solutions to their business challenges."

About The D0 School

Established in 2013, The D0 School is a global organisation based in Berlin, Germany, that enables a purposeful economy that is sustainable and innovative. It has offices in New York, Berlin, Hamburg and Hong Kong. It has run programmes in over 30 countries, catalysed hundreds of new products and services, and impacted the lives of millions of people around the world. For more information, please visit www.thedoschool.com.

About Invest Hong Kong

Invest Hong Kong is the department of the Hong Kong Special Administrative Region Government responsible for attracting foreign direct investment and supporting overseas and Mainland businesses to set up or

expand in Hong Kong. It provides free advice and customised services for overseas and Mainland companies. For more information, please visit www.investhk.gov.hk.