

# Beijing the top conference host in China in 2016

Beijing accommodated the most international conferences in China in 2016, an increase of nearly 20 percent from 2015, according to the 2017 China Incentive, Business Travel & Meetings Exhibition (CIBTM) in Beijing. The number ranks fourth in Asia and 15th globally.

In 2016, the yearly revenue from conferences in Beijing reached 10.96 billion yuan (US\$1.65 billion), accounting for half of the total income of the city's convention and exhibition industry.

Altogether 210,000 conferences were held, receiving over 16 million attendees. This included 5,000 international conferences, receiving 655,000 attendees.

Xu Zhijun, deputy secretary of Beijing Municipal Government, said at the exhibition's opening ceremony that the city has supported the development of the convention and exhibition industry, providing improvements to the facilities and the business environment, as well as nurturing clustered development of the industry.

Cao Pengcheng, deputy director of the Beijing Municipal Commission of Tourism Development, said the city has made revisions to its incentive programs in order to attract more international meetings and tours to Beijing.