

# **BCC: Trade mission opportunity to strengthen ties with Japan**

Commenting as part of the Prime Minister's trade delegation to Japan, Dr Adam Marshall, Director General of the British Chambers of Commerce (BCC), said:

"The links between British and Japanese businesses are deep and strong, and this mission is an important signal of the shared desire to see trade between our two countries grow further in the years to come.

"Japanese firms have been huge investors in the UK over the years, and their long-term commitment in towns and cities across the country is valued and celebrated. Many have put down roots, boosted local employment, forged links with local firms, and built deep UK supply chains. Our business communities have been enriched by their presence and their engagement.

"Increasing numbers of UK companies are also doing business in Japan, selling both their products and their know-how to Japanese clients.

"Boosting two-way trade between the UK and Japan is a major opportunity. Chambers of Commerce across the UK are pleased to be part of the effort to make that happen."

**Ends**

## **Notes to editors:**

The British Chambers of Commerce (BCC) sits at the heart of a powerful network of 52 Accredited Chambers of Commerce across the UK, representing thousands of businesses of all sizes and within all sectors. Our Global Business Network connects exporters with nearly 40 markets around the world. For more information, visit: [www.britishchambers.org.uk](http://www.britishchambers.org.uk)

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