

# Bangkok ETO promotes business opportunities in Hong Kong (with photos)

The Hong Kong Economic and Trade Office in Bangkok (Bangkok ETO) jointly organised the Thailand-Hong Kong Business Forum with Invest Hong Kong and the Hong Kong Trade Development Council (HKTDC) in Bangkok, Thailand, today (March 18) to promote business opportunities in Hong Kong.

In his welcoming remarks in the Forum, the Director of the Bangkok ETO, Mr Parson Lam, said that Hong Kong and Thailand share close bilateral trade relations. Hong Kong is one of the major trading and investment partners of Thailand. In 2023, the total merchandise trade value between Hong Kong and Thailand amounted to about US\$19 billion. He expressed his anticipation for the strengthening of economic, trade and investment co-operation between the two places.

Mr Lam highlighted that the unique advantages of Hong Kong under "one country, two systems" have made it a top destination for business expansion for overseas and Mainland companies. In 2023, the number of overseas and Mainland companies that had set up or expanded their businesses in Hong Kong exceeded 9 000. He encouraged Thai companies to make good use of Hong Kong's role as a "super connector" and "super value-adder" to tap into the Guangdong-Hong Kong-Macao Greater Bay Area (GBA) market and participate in the Belt and Road Initiative. He also briefed attending business leaders on Hong Kong's initiatives on attracting enterprises and investment.

The Advisor to the Prime Minister of Thailand and Thailand Trade Representative, Dr Nalinee Taveesin, attended the Forum and delivered an opening remarks. The Director-General of Investment Promotion of InvestHK, Ms Alpha Lau, gave a presentation on the business opportunities and market outlook of Hong Kong. The Regional Director, Southeast Asia and South Asia of the HKTDC, Mr Ronald Ho, shared the vast opportunities brought by the GBA.

About 200 guests from various business sectors in Thailand attended the Forum and took part in panel discussions.

To step up publicity efforts on attracting enterprises and investment, the Bangkok ETO has been running a campaign in Skytrain and metro stations, key shopping malls and commercial buildings, as well as international and domestic airports in Thailand since February to promote Hong Kong's vast potential for businesses and talent.

