<u>Award presentation for Water Safety</u> <u>Campaign 2019 competitions held (with</u> <u>photos)</u>

The winners of a Chinese slogan competition and a poster design competition for primary and secondary school students under the Water Safety Campaign 2019 received awards at a ceremony today (June 22). The competitions were organised by the Leisure and Cultural Services Department (LCSD) and the Hong Kong Life Saving Society (HKLSS), which jointly hold annual activities to enhance public awareness of water safety.

More than 2 000 students participated in the two competitions this year. The entries were impressive and showed the students' creativity and artistic skills. The entries by the champion of the primary school section in the Chinese slogan competition and that of the secondary school section in the poster design competition were chosen for this year's campaign poster.

Speaking at the ceremony, the Assistant Director of Leisure and Cultural Services (Leisure Services), Mrs Doris Fok, said swimming is one of the most popular leisure activities in Hong Kong. There were more than 26 million visits to the public beaches and swimming pools managed by the LCSD last year.

Noting that there have been reports of drownings at local beaches despite red flags warning swimmers about the rough sea, Mrs Fok said the theme of the two competitions aimed to urge swimmers not to enter the water when red flags are hoisted at public beaches due to typhoons or inclement weather. For safety's sake, people should stop aquatic activities and stay away from the seashore when red flags are hoisted, she added.

The winning entries from the two competitions are on display at the Kowloon Park Arcade until 5pm on July 4. They can also be viewed on the LCSD webpages at <u>www.lcsd.gov.hk/en/swimhandbook/poster/index.html</u> (poster design competition) and <u>www.lcsd.gov.hk/en/swimhandbook/slogan/index.html</u> (Chinese slogan competition).

The Water Safety Campaign 2019 ceremony held at the Kowloon Park Arcade was jointly organised by the LCSD and the HKLSS. Game stalls promoting water safety were set up at the entrance lobby of Kowloon Park Swimming Pool's spectator stand for public participation.



