

Award ceremony of video competition and contest on activities to promote water conservation (with photos)

The Award Ceremony of Water Speaks – Video Competition and Contest on Water Conservation In-School Promotional Activities under the Cherish Water Ambassador Scheme was held today (June 29).

At the award ceremony, the Deputy Director of Water Supplies, Mr Chau Sai-wai, said that the Cherish Water Ambassadors have developed deep understanding in the protection of the valuable water resources after receiving a series of training activities. In future, the Ambassadors will shoulder the responsibility to promote water-saving messages on campus and in the community, thereby fostering a water conservation culture.

Participants of Water Speaks – Video Competition produced short videos with the theme "water speaks" to promote water conservation. Around 50 entries competed for awards including Best Director, Best Film Editing, Best Cinematography and Best Sound Effects. The videos were assessed against various criteria, such as content, creativity, impact and retention, by a judging panel comprising the Assistant Director/Development of the Water Supplies Department (WSD), Mr Roger Wong; the Chairman of the Advisory Committee on Water Supplies, Dr Chan Hon-fai; the Manager of the Hong Kong Federation of Youth Groups Jockey Club Media 21 (M21), Mr Waiting Chan; and noted film directors Lam Chiu-wing and Jevons Au.

Being another signature activity of the Scheme, the Contest on Water Conservation In-School Promotional Activities encourages youngsters to raise public awareness on the precious water resources by introducing a water-saving lifestyle to campuses and the community. Over 200 Cherish Water Ambassadors organised more than 20 promotion activities in their campuses and local communities. The entries were assessed based on the sense of inspiration, the reflectiveness and effectiveness, and more. The outstanding entries and the Ambassadors organising the activities were commended at the award ceremony.

The award lists of the competitions are in the attachment (Chinese only). Members of the public may visit the [Scheme website](#) for winning entries of the video competition and details of the Scheme.

The WSD and M21 launched the Scheme in 2018-19. Over 200 students from secondary schools and tertiary institutions were recruited as Cherish Water Ambassadors. The Scheme enables the Ambassadors to have in-depth understanding of the importance of protecting water resources, thereby encouraging them to actively promote water-saving habits for establishing a water conservation culture in Hong Kong.

