# Spanish handcrafted leather brand Lottusse opens flagship store in Hong Kong (with photo)

Lottusse, a Spanish handcrafted leather brand with its heritage dating back to 1877, opened its flagship retail store in Hong Kong today (May 29), as part of its regional business expansion via Hong Kong following its successful showroom operations in the city.

The new store is located at the newly reopened heritage site of the former Central Police Station and Victoria Prison compound. Lottusse, a Fluxa family-owned handcrafted leather brand, takes quality at the heart of its business philosophy, according to the company's Asia Area Manager, Mr Yuji Yosumi.

In the retail shop, customers can order Lottusse shoes with personalisation options, which will then be handcrafted by masters at Lottusse's own factory based in Mallorca, Spain, so as to ensure the family craftsmanship tradition is strictly followed in detail. Customers can also buy ready-made shoes in a wide range of designs.

In 2014, the brand opened a showroom in Hong Kong where personalised shoes can be ordered. Mr Yosumi said the company sees good timing now to commence retail operations with the new shop in Central to tap Hong Kong's growing status as an international retail hub in the region.

He said, "Hong Kong as the gateway to Asia is the ideal place for us to test the markets in the region. We initially set up a showroom in the city four years ago and from there we have developed solid clientele from Japan, South Korea, Taiwan and Singapore through Hong Kong. It is the right time in the right place for us to move to the retail business with this new shop."

He added, "Hong Kong's retail industry is sophisticated with a good diversity of discerning clientele in terms of both locals and visitors from around the world. Our Hong Kong retail store not only manages the city's retail operations but also will develop wholesale business across Asia."

Associate Director-General of Investment Promotion Dr Jimmy Chiang welcomed the opening of Lottusse's flagship store in Hong Kong. He said, "It shows a vote of confidence in our retail industry. Apart from participating in the vibrant retail sector in Hong Kong, the brand can also make good use of the city's advantages including a free port, a low tax base and the absence of sales tax to expand its business in the region."

#### About Lottusse

Founded in 1877 in Mallorca, Spain, Lottusse is owned by the founding

Fluxa family. Now under the fourth generation, the family business is an artisanal shoes manufacturer and international brand specialising in high-quality leather products. For more information, please visit <a href="https://www.lottusse.com">www.lottusse.com</a>.

About Invest Hong Kong

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For an event photo, please visit www.flickr.com/photos/investhk/albums/72157696752868034.



### <u>Tianjin Liaison Unit relocated to long-term office</u>

The Tianjin Liaison Unit (TJLU) of the Hong Kong Special Administrative Region (HKSAR) Government moved into its long-term office today (May 29).

The Director of the TJLU, Mr Klaus Chan, said, "The TJLU's relocation to a new office will facilitate more efficient operation. The new office, still in the Heping district in Tianjin, is easily accessible by the general public and close to various departments of the Tianjin Municipal Government."

Set up under the Office of the Government of the HKSAR in Beijing, the TJLU, which commenced operation on February 27, 2017, strives to strengthen the HKSAR Government's connections with the Government of the Tianjin Municipality; enhance Hong Kong's economic and trade relations with Tianjin, including following up on policy development in relation to the co-ordinated development of Beijing, Tianjin and Hebei Province; organise activities to promote Hong Kong's advantages and the Mainland people's understanding of Hong Kong; and liaise with and provide support to Hong Kong enterprises as well as Hong Kong people living, working or studying in Tianjin.

The long-term office of the TJLU is located at Room 4404, Metropolitan Tower, 181 Nanjing Road, Heping District, Tianjin, China (Tel: (86-22) 6063 2988; fax: (86-22) 6063 2986; email: tjlu@bjo.gov.hk; website: www.bjo.gov.hk).

## CHP reminds public on precautions against heat stroke during very hot weather

The Centre for Health Protection (CHP) of the Department of Health (DH) today (May 29) reminded members of the public, particularly those undertaking outdoor activities, to take heed of necessary measures against heat stroke and sunburn in very hot weather.

"The public should carry and drink plenty of water to prevent dehydration while engaging in outdoor activities," a spokesman for the CHP said.

"Those engaged in strenuous outdoor activities should avoid beverages containing caffeine, such as coffee and tea, as well as alcohol, as they speed up water loss through the urinary system," the spokesman explained.

"The obese, the sick, including those with heart disease or high blood pressure, the old and the young are more vulnerable to heat-related illnesses. They should pay special attention," the spokesman added.

The public should adopt the following precautions:

- Wear loose and light-coloured clothing to reduce heat absorption and facilitate sweat evaporation and heat dissipation;
- Avoid vigorous exercise and prolonged activities like hiking or trekking as heat, sweating and exhaustion place additional demands on the physique;

- Perform outdoor activities in the morning or late afternoon;
- For indoor activities, open all windows, use a fan or use airconditioning to maintain good ventilation; and
- Reschedule work to cooler times of the day.

If working in a hot environment is inevitable, introduce shade in the workplace where practicable, and start work slowly and pick up the pace gradually. Get into a cool area for rest at regular intervals to allow the body to recuperate.

The public should also note the latest and the forecast Ultraviolet (UV) Index released by the Hong Kong Observatory (HKO). When the UV Index remains high (6 or above):

- Minimise direct exposure of the skin and the eyes to sunlight;
- Wear loose long-sleeved clothing made of close-woven fabrics;
- Wear a wide brim hat or use an umbrella;
- Seek a shaded area or put on UV-blocking sunglasses;
- Apply a broad-spectrum sunscreen lotion with a sun protection factor (SPF) of 15 or above. Apply liberally and reapply after swimming or sweating; and
- While using DEET-containing insect repellents for personal protection against mosquito-borne diseases, apply sunscreen first, then insect repellent.

If symptoms develop, such as dizziness, headache, nausea, shortness of breath or confusion, rest and seek help immediately, and seek medical advice as soon as possible.

The public may get more information from the DH's Health Education Hotline (2833 0111), <a href="heat stroke">heat stroke</a> page and <a href="heat stroke">UV radiation</a> page; the HKO's Diala-Weather (1878 200), latest <a href="heat stroke">weather and forecast</a>, <a href="heat stroke">UV Index</a> and <a href="heat stroke">weather</a> information for <a href="hiking">hiking and mountaineering</a>; and <a href="heat stroke">press releases</a> of the Labour Department on precautions against heat stroke for outdoor workers and their employers when the Very Hot Weather Warning is in force.

### <u>Assess the risk of heat stroke to</u> <u>employees</u>

Attention duty announcers, radio and TV stations:

Please broadcast the following special announcement immediately, and repeat it at frequent intervals when the Very Hot Weather Warning is in force:

The Labour Department reminds employers that as the Very Hot Weather Warning is in force, they should assess the risk of heat stroke to their employees and adopt effective preventive measures such as providing cool drinking water, setting up temporary sunshade and providing mechanical aids to reduce physical exertion of employees. Employees should drink water regularly and be mindful of their physical condition. If early heat stroke symptoms such as headache and thirst appear, they should inform their supervisors and seek medical help immediately.

#### Very Hot Weather Warning issued

Attention TV/radio announcers:

Please broadcast the following as soon as possible:

The Hong Kong Observatory has issued the Very Hot Weather Warning.

To prevent heat stroke, avoid prolonged activities outdoors.

If engaged in outdoor work or activities, wear a wide-brimmed hat and light-coloured, loose-fitting clothes. Stay in shaded areas as much as possible.

Drink plenty of water, and avoid beverages containing caffeine or alcohol.

If you feel sick, consult a doctor right away.