

[Celebrating 90 years on air](#)

The Hong Kong broadcasting industry provides news and entertainment, bears testimony to social events and promotes history, culture and art. It has developed alongside society and has captured collective memories along the way.

To celebrate the milestone 90th anniversary of public service broadcasting in Hong Kong, the Leisure and Cultural Services Department, Radio Television Hong Kong and the Hong Kong Heritage Museum have organised an exhibition.

News.gov.hk spoke to the Hong Kong Heritage Museum Curator, Ms Judith Ng, about the exhibits and special programmes that will allow visitors to immerse themselves in the city's rich broadcasting history.

The story appears on news.gov.hk today (December 16) in both text and video format.

[Red flag hoisted at Clear Water Bay Second Beach](#)

Attention TV/radio announcers:

Please broadcast the following as soon as possible:

Here is an item of interest to swimmers.

The Leisure and Cultural Services Department announced today (December 16) that due to big waves, red flags has been hoisted at Clear Water Bay Second Beach in Sai Kung District. Beach-goers are advised not to swim at the beach.

[Yellow fire danger warning](#)

Attention duty announcers, radio and TV stations:

Yellow fire danger warning

The fire danger situation today (December 16) is yellow and the risk of fire is high. People are urged to prevent fires breaking out and hikers should also be vigilant.

HK intangible cultural heritage items to be showcased at Prince Kung's Mansion Museum in Beijing

"The Oral Legacies: Intangible Cultural Heritage of the Hong Kong Special Administrative Region" Exhibition Month of the 2018 Activity Series of the National Intangible Cultural Heritage (ICH) Exhibition and Protection Base will open to the public at Prince Kung's Mansion Museum of the Ministry of Culture and Tourism in Beijing tomorrow (December 16). The Exhibition Month will introduce to Beijing citizens the 20 items that have been inscribed onto the Representative List of the ICH of Hong Kong.

The 20 items on the Representative List relate to various areas including performing arts, beliefs and rituals, festive events and traditional craftsmanship. They will be introduced during the Exhibition Month through exhibits, illustrated text panels, multimedia programmes, a seminar, demonstrations and experiential activities. By showcasing the richly diverse aspects of the traditional culture of Hong Kong, the Exhibition Month aims to enhance cultural exchange between Beijing and Hong Kong and arouse the awareness and appreciation of citizens and tourists in Beijing towards the ICH of Hong Kong.

The exhibits will include Hong Kong-style cheongsams made by local cheongsam masters, lion lanterns, a Hakka unicorn and costumes of renowned Cantonese opera artists. In addition, cheongsams made by students of the Technological and Higher Education Institute of Hong Kong will be featured during the Exhibition Month. The students joined a programme entitled "Faithful to the Craft – Transmission Scheme for Hong Kong-style Cheongsam Sewing Technique 2018" held by the ICH Office during July and August to learn cheongsam sewing techniques from senior cheongsam masters.

The opening ceremony of the Exhibition Month was held today (December 15). The officiating guests included the Chief Executive, Mrs Carrie Lam; the Vice-Minister of Culture and Tourism, Mr Xiang Zhaolun; the Director-General of the Department of ICH of the Ministry of Culture and Tourism, Mr Chen Tong; the Inspector of the Office of Hong Kong, Macao and Taiwan Affairs of the Ministry of Culture and Tourism, Mr Man Hongwei; the Director of Prince Kung's Mansion Museum of the Ministry of Culture and Tourism, Mr Sun Xuguang; the Chairman of the ICH Advisory Committee, Professor Cheng Pei-kai; the Director of the Office of the Government of the Hong Kong Special

Administrative Region in Beijing, Ms Gracie Foo; and the Head of the ICH Office, Ms Cissy Ho.

The Exhibition Month is jointly presented by the Leisure and Cultural Services Department and Prince Kung's Mansion Museum of the Ministry of Culture and Tourism, and organised by the ICH Office, the National ICH Exhibition and Protection Base and the Chinese Traditional Arts and Crafts Research and Protection Center in Prince Kung's Mansion of the Ministry of Culture and Tourism. The Exhibition Month will run until January 5 next year. For details, please visit the website of the ICH Office www.lcsd.gov.hk/ICHO, or call 2411 2001.

Prince Kung's Mansion Museum is located at 17 West Qianhai Street, Xicheng District, Beijing.

SWD launches public education programme to enhance understanding of dementia

The Secretary for Labour and Welfare, Dr Law Chi-kwong, said today (December 15) that in face of the ageing population, the number of people with dementia will be on the rise. The Government, in addition to providing proper care and support to demented people, will enhance public understanding of dementia through public education activities.

Speaking at the "Dementia Friends" Information Session organised by the Social Welfare Department (SWD), Dr Law said the department has launched the Dementia Friendly Community Campaign, a three-year public education programme, since September this year. The campaign aims to encourage members of the public to take action to learn more about dementia and show care to demented people and their families, with a view to building a dementia friendly community.

Among the activities under the campaign, the SWD has commissioned the Hong Kong Alzheimer's Disease Association (HKADA) to assist in organising a number of "Dementia Friends" Information Sessions territory-wide and at district level. Through talks under public education and discussions, the information session allows participants to learn more about dementia and encourages them to register as internationally recognised "Dementia Friends", so that they will be able to share with others their knowledge on dementia and motivate more people to register as "Dementia Friends" in the community.

The Director of Social Welfare, Ms Carol Yip, said that the SWD has set a target to train 10 000 Dementia Friends within 3 years. She encouraged the

public to register as "Dementia Friends" and wear the tailor-made orange wristband to show their acceptance and support for people with dementia and their families.

The Chairman of the HKADA, Dr David Dai, and the Executive Director of the association, Ms Maggie Lee, shared with professionals and representatives of social welfare organisations the philosophy and key messages of "Dementia Friends" at the information session today. The key messages include:

- dementia is not a natural part of ageing;
- dementia is caused by diseases of the brain leading to gradual loss of intellectual function;
- dementia is not just about loss of memory;
- it is possible to live well with dementia; and
- it is important to understand dementia from the perspective of people with dementia.

In addition to the information sessions, the three-year public education programme also features a set of television and radio Announcements in the Public Interest, a thematic webpage, and a television docudrama series jointly produced by the SWD and Radio Television Hong Kong to be broadcast in January. For more information of the campaign, please visit www.swd.gov.hk/dementiacampaign.

More than 200 guests attended the information session today. They included representatives of the Labour and Welfare Bureau and the SWD, members of welfare-related advisory or steering committees, and representatives of elderly service organisations and property management companies. They also registered as "Dementia Friends" at the information session today to show their support.