

'Troubled nations can never spend their way to improved global reputation,' says Good Country Index creator Simon Anholt

Sun, 2022-11-27 22:32

DUBAI: While there is no question that staging a major sporting event will "in a real way raise the profile of the country for a relatively short period," the data suggests it makes no lasting impact on the image of the host country, according to the man credited with coining the term "nation brands" back in the 1990s.

Simon Anholt, founder of the renowned Nation Brands Index, is currently an independent policy adviser to nearly 60 countries around the world, and publisher of the Good Country Index, which ranks nations based on their contributions to people and planet.



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Bethlehem prepares for 'distinguished' celebration of Christmas

Sun, 2022-11-27 22:23

RAMALLAH: Bethlehem was preparing for a "distinguished" celebration of Christmas next month with tens of thousands of visitors from around the world expected to descend on the city, officials said.

The central West Bank city is of special religious and historical importance to Christians, and Bethlehem Municipality, and the Palestinian Authority's Ministry of Tourism, have this year launched Christmas activities under the title, "From Bethlehem to the World: The spirit of Christmas Brings us Together."







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[Egyptian fighter plane crashes in training accident](#)

Sun, 2022-11-27 19:53

CAIRO: An Egyptian fighter plane crashed on Sunday while training, the Egyptian army said.

Gharib Abdel-Hafez, a military spokesman, said on Facebook that the crew survived and that no damage was caused on the ground. He did not identify the location of the crash, which he said was caused by a technical malfunction.

Another technical malfunction caused a fighter plane to crash during training in June. The pilot survived that accident, the spokesman added.



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[Region's first successful bone marrow transplant on MS patient performed in Abu Dhabi](#)

Sun, 2022-11-27 18:32

ABU DHABI: The Abu Dhabi Stem Cells Center has performed the region's first successful bone marrow transplant on a patient suffering from multiple sclerosis, Emirates News Agency reported.

This achievement marks a major advance in cell therapy and regenerative medicine capabilities to treat a range of diseases, including cancer and immune disorders.



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[Niece of Iran's Supreme Leader urges world to cut ties with Tehran over unrest: Online video](#)

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Sun, 2022-11-27 15:31

DUBAI: Iranian Supreme Leader Ayatollah Ali Khamenei's niece, a well known rights activist, has called on foreign governments to cut all ties with Tehran over its violent crackdown on popular unrest kindled by the death in police custody of a young woman.

A video of a statement by Farideh Moradkhani, an engineer whose late father was a prominent opposition figure married to Khamenei's sister, was being widely shared online after what activist news agency HRANA said was her arrest on Nov. 23.



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