<u>Article - LUX Award: audiences and</u> <u>MEPs to choose the winning film</u>

LUX - the European Audience Film Award

European films that address European values

How the audience and MEPs choose the winner*



AUTUMN

Selection panel composed of cinema professionals decides on the nominated films



DECEMBER

Nominated films announced at the European Film Awards



MARCH

LUX Audience Week
Simultaneous screenings
and debates across Europe



DECEMBER - APRIL

Watch and vote

In cinemas and online
Films subtitled in 24 official EU languages



APRIL

Winner announced

Award ceremony in the European Parliament

* the audience and MEPs each have 50% of the vote



MAY

Europe Day winner screenings

The winning film is adapted for the visually and hearing impaired



By the European Parliament and the European Film Academy, in partnership with the European Commission and Europa Cinemas











The film award, created 13 years ago by the European Parliament to support the distribution of European films, is being made over. From now on, audiences will be directly involved in choosing the winner and the revamped LUX Award joins forces with the European Film Academy to reach a wider audience.

New voting, new branding, new partners, new calendar

To mark that change, the prize gets a new name: LUX European Audience Film Award . More films (five) will be subtitled in the 24 official EU languages. Exceptionally, this year, due to the impact of covid on the film industry, only three films will be in the running for the award.

"So far, the message of the LUX Prize was 'The European Parliament is committed to culture' and we can be proud of this achievement," said Sabine Verheyen, chair of Parliament's culture committee, at the 77th Venice International Film Festival when unveiling the new prize. "From now on, we want to share our journey with new partners. We want to share our LUX Prize with more and more Europeans," she said.

The full title of the LUX Award reflects the enhanced partnerships: LUX — the European Audience Film Award by the European Parliament and the European Film Academy — in partnership with the European Commission and Europa Cinemas.