

## Article – LUX Award: audiences and MEPs to choose the winning film

# LUX - the European Audience Film Award

*European films that address European values*

## How the audience and MEPs choose the winner\*



**AUTUMN**

Selection panel composed of cinema professionals decides on the nominated films



**DECEMBER**

Nominated films announced at the European Film Awards



**MARCH**

*LUX Audience Week*  
Simultaneous screenings and debates across Europe



**DECEMBER - APRIL**

*Watch and vote*  
In cinemas and online  
Films subtitled in 24 official EU languages



**APRIL**

Winner announced  
Award ceremony in the European Parliament



**MAY**

*Europe Day winner screenings*  
The winning film is adapted for the visually and hearing impaired

\* the audience and MEPs each have 50% of the vote



By the European Parliament and the European Film Academy, in partnership with the European Commission and Europa Cinemas



The film award, created 13 years ago by the European Parliament to support the distribution of European films, is being made over. From now on, audiences will be directly involved in choosing the winner and the revamped LUX Award joins forces with the European Film Academy to reach a wider audience.

## **New voting, new branding, new partners, new calendar**

To mark that change, the prize gets a new name: LUX European Audience Film Award . More films (five) will be subtitled in the 24 official EU languages. Exceptionally, this year, due to the impact of covid on the film industry, only three films will be in the running for the award.

“So far, the message of the LUX Prize was ‘The European Parliament is committed to culture’ and we can be proud of this achievement,” said Sabine Verheyen, chair of Parliament’s culture committee, at the 77th [Venice International Film Festival](#) when unveiling the new prize. “From now on, we want to share our journey with new partners. We want to share our LUX Prize with more and more Europeans,” she said.

The full title of the LUX Award reflects the enhanced partnerships: LUX – the European Audience Film Award by the European Parliament and the European Film Academy – in partnership with the European Commission and Europa Cinemas.