

# Appointments to Museum Advisory Committee

The Home Affairs Bureau announced today (October 25) appointments to the Museum Advisory Committee (MAC) and its three standing sub-committees, namely the Art Sub-committee (ASC), History Sub-committee (HSC) and Science Sub-committee (SSC), with the re-appointment of Mr Stanley Wong Yuen-fai as Chairperson of the MAC, Mr Vincent Lo Wing-sang as Chairperson of the ASC, Ms Anita Fung Yuen-mei as Chairperson of the HSC, and the appointment of Professor Ching Pak-chung as the new Chairperson of the SSC.

All appointments are for a two-year term up to October 19, 2020.

The MAC and its three standing sub-committees, established on October 20, 2016, comprise members of different backgrounds with a great wealth of professional expertise and experience relevant to the work of the museums, including professionals, academics, museum experts, collectors, art promoters, entrepreneurs, marketing and public relations experts, and community leaders. The MAC and its three standing sub-committees advise the Leisure and Cultural Services Department on strategies for development, promotion and management of the public museums.

A spokesman for the Home Affairs Bureau (HAB) thanked all the chairpersons and members of the MAC and its standing sub-committees for their ardent support and invaluable contributions in the past two years, including Professor Nancy Ip Yuk-yu, the outgoing SSC Chairperson, and Professor Eric Yim Chi-ming, the outgoing MAC and ASC Member, adding that the HAB looked forward to receiving the valuable advice of the new MAC and its standing sub-committees on the development of the public museums.

The membership list and terms of reference of the MAC are as follows:

## Chairperson

Mr Stanley Wong Yuen-fai

## Members

Mr Victor Cheng Pat-leung

Ms Liza Cheung Lai-sang\*

Professor Ching Pak-chung\*

Ms Anita Fung Yuen-mei

Mrs Christine Ip Yeung See-ming

Ms Elaine Kwok\*

Mr Gyver Lau Kwok-leung

Professor Leung Wing-mo

Mr Vincent Lo Wing-sang

Ms Anthea Lo Wing-sze

Ms Doris Luey Sisi

Professor Ricardo Mak King-sang

Professor Eva Man Kit-wah

Mr Rex Mok Chung-fai  
Dr Ng Chun-hung  
Professor Ng Tai-kai  
Mr David Pong Chun-yee  
Ms Clara Shek Ka-lai  
Mr Douglas So Cheung-tak  
Ms Helen So Hiu-ming\*  
Professor Joseph Ting Sun-pao  
Ms Ada Wong Ying-kay

\* Newly appointed Members

#### Terms of Reference

To advise the Director of Leisure and Cultural Services on a wide range of subject matters concerning the public museums and related offices managed by the LCSD:

- positioning, image-building and branding;
- business development strategies including but not limited to acquisition and use of museum collections, organisation of exhibitions and education programmes, identification of research projects, sponsorship and partnership initiatives;
- marketing and publicity strategies on the promotion of the museums both locally, on the Mainland and overseas;
- development of community engagement strategies to reach out to a wider community and stakeholders (e.g. local artists, collectors, local and overseas museums, cultural organisations, and educational institutions);
- measures to strengthen the operational efficiency and accountability of public museums; and
- any other matters as proposed by the LCSD.

The membership lists and terms of reference of the three standing sub-committees are attached at Annexes 1 to 3.