## <u>Appointment of self-recommended young</u> <u>members to Museum Advisory Committee</u> <u>announced</u>

The Government announced today (July 23) the appointment of two new young members to the Museum Advisory Committee (MAC) and its standing subcommittees through the Member Self-recommendation Scheme for Youth from today until October 19, 2020, i.e. the end date of the current two-year term of existing members. In addition, two of the standing sub-committees under the MAC, namely the Art Sub-committee and the Science Sub-committee, appointed a total of three co-opted members from today until October 19, 2020.

Chaired by Mr Stanley Wong Yuen-fai, the MAC and its three standing subcommittees advise the Leisure and Cultural Services Department (LCSD) on strategies for development, promotion and management of the public museums.

The membership list and terms of reference of the MAC are as follows:

Chairperson

Mr Stanley Wong Yuen-fai

Members

Mr Aaron Raj Chandrasakaran\* (appointed through the Member Selfrecommendation Scheme for Youth) Mr Victor Cheng Pat-leung Ms Liza Cheung Lai-sang Professor Ching Pak-chung Ms Anita Fung Yuen-mei Mrs Christine Ip Yeung See-ming Ms Elaine Kwok Mr Gyver Lau Kwok-leung Professor Leung Wing-mo Mr Vincent Lo Wing-sang Ms Anthea Lo Wing-sze Ms Doris Luey Sisi Professor Ricardo Mak King-sang Professor Eva Man Kit-wah Mr Rex Mok Chung-fai Dr Ng Chun-hung Professor Ng Tai-kai Mr David Pong Chun-yee Ms Clara Shek Ka-lai Mr Douglas So Cheung-tak Ms Helen So Hiu-ming Mr Eliott Hancock Suen\* (appointed through the Member Self-recommendation Scheme for Youth)

Professor Joseph Ting Sun-pao Ms Ada Wong Ying-kay

\* Newly appointed Members

Terms of Reference

To advise the Director of Leisure and Cultural Services on a wide range of subject matters concerning the public museums and related offices managed by the LCSD:

- positioning, image-building and branding;
- business development strategies including but not limited to acquisition and use of museum collections, organisation of exhibitions and education programmes, identification of research projects, sponsorship and partnership initiatives;
- marketing and publicity strategies on the promotion of the museums both locally, on the Mainland and overseas;
- development of community engagement strategies to reach out to a wider community and stakeholders (e.g. local artists, collectors, local and overseas museums, cultural organisations, and educational institutions);
- measures to strengthen the operational efficiency and accountability of public museums; and
- any other matters as proposed by the LCSD.

The membership lists and terms of reference of the three standing subcommittees are attached in Annexes 1 to 3.