

Appointment of Information Co-ordinator (with photo)

A spokesman for the Chief Executive's Office announced today (May 31) the appointment of Mr John Tse Chun-chung as the Information Co-ordinator with effect from June 1.

The Information Co-ordinator is responsible for formulating news, public relations and media strategies and co-ordinating the timetable for introducing major policies and programmes; maintaining communication with the media; liaising closely with the Director of Information Services and bureau press officers to ensure effective implementation of the media and public relations strategies for major policies; monitoring public and media feedback and online public sentiment; and helping to plan and implement programmes of public functions involving media interactions for the Chief Executive.

Mr Tse joined the Government in 1999 and has served in various positions in frontline departments and bureaux with years of experience in communication with the media. In the past two years, he has served as the Communications Secretary in the Chief Executive's Office, where he formulated public relations strategies and planned public functions for the Chief Executive, and managed the Chief Executive's social media arrangements, demonstrating outstanding performance.

The spokesman said they are confident that with his years of experience in public administration, media engagement and public relations, Mr Tse will make remarkable contributions in the position.

