4,500 new Work Coaches to join the frontline to help Britain build back better

Press release

Thousands of new recruits are now lined up to join Jobcentres across the UK and fuel the nation's Plan for Jobs.



4,500 new Work Coaches for the Jobcentre frontline will be trained up to use their expertise to help jobseekers across the country get the support they need to find a job, retrain or gain vital practical experience.

The 4,500 new recruits who have already accepted jobs will be joined by thousands more by March next year — meeting the Government's pledge to double the number of Work Coaches by the end of the financial year.

Boosting these numbers will mean that jobseekers have access to key personal support tailored to them whether they're starting out, at the peak of their career or looking to leave a struggling sector.

The next round of Work Coach recruitment will kick off in mid-November 2020 with thousands of new vacancies available.

Mims Davies MP, Employment Minister said:

Work Coaches are at the forefront of our national recovery and will be there for jobseekers striving to get back on their feet.

From setting young people up with their first jobs to helping others retrain and find fresh opportunity in new industries, their support will help drive Britain's recovery.

Recent recruit and new Work Coach Hasni Pazeer said:

I know that I am making a really positive difference in people's lives and it's a great feeling to help get people back on their feet.

I meet new people every day from all kinds of backgrounds and it's so rewarding to see customers flourish through the support we provide them.

Along with helping people improve their CV, interview chances and job search, Work Coaches also help arrange more structured support including:

- The £2 billion Kickstart scheme which puts young people receiving benefits first in line for new, high quality, six-month roles provided by employers from all sectors. The placements give them a wage for the duration and the chance to build their experience and professional networks.
- The £238 million JETS programme targeting those out of work for three months with a range of help from expert providers, including specialist advice on how people can move into growing sectors.
- Increased support for 40,000 jobseekers of all ages through the Sectorbased Work Academy Programme, which received a £17 million funding boost this summer and will help people learn new skills through a mixture of work experience and training.

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