

2024 Maker in China SME Innovation and Entrepreneurship Global Contest – Hong Kong Chapter opens for enrolment

The 2024 Maker in China SME Innovation and Entrepreneurship Global Contest – Hong Kong Chapter (MiCHK) is open for enrolment starting from today (July 15). Hong Kong start-ups and small and medium-sized enterprises (SMEs) aiming to expand in the Mainland market are welcome to join the contest. The deadline for enrolment is August 16.

The contest covers various technology fields that enhance new quality productive forces, including Fintech, AI & Big Data, Advanced Network Equipment, Third Generation Internet and Metaverse, Quantum Technology, Advanced Manufacturing, New Materials, New Energy and Green Technology, Biomedicine, as well as Smart Living and Smart Mobility.

The contest allows Mainland investors and enterprises to learn more about the innovative technology products and solutions of the local industry, and also enables local innovative technology SMEs to explore business opportunities on the Mainland. In the MiCHK 2024 Final to be held on September 26, the top 10 finalists will have one-on-one business matching sessions with investors and enterprises from the Mainland. They will also have the opportunity to receive support to participate in various start-up programmes and exhibitions, and to promote their innovative projects to different regions through multiple platforms. The champion, first runner-up and second runner-up will represent the Hong Kong Special Administrative Region (HKSAR) to compete in the state-level Maker in China SME Innovation and Entrepreneurship Global Contest Final in Guangzhou in November, where they will compete for opportunities to gain support in entering the Mainland market by connecting with Mainland investors, setting up in the Mainland entrepreneurial parks, and receiving guidance on result transformation.

The MiCHK 2024 is jointly organised by the Office of the Government Chief Information Officer of the HKSAR Government, the China Centre for Promotion of SME Development of the Ministry of Industry and Information Technology of the People's Republic of China, the Department of Youth Affairs of the Liaison Office of the Central People's Government in the HKSAR, and the China International Cooperation Association of SMEs, and formulated by the Hong Kong Cyberport Management Company Limited, the Angel Investment Foundation and the Guangzhou SME's Promotion For Specialization Refinement Differentiation Innovation Development. For more details about the contest, please visit www.makerinchina.hk.