

# 2019 Community Cultural Ambassador Scheme promotes community arts

The 2019 Community Cultural Ambassador Scheme organised by the Leisure and Cultural Services Department has been rolled out recently with the aim of promoting arts in the community. Leading the Scheme are 20 Cultural Ambassadors comprising local performing artists and arts groups who will present some 570 events from March covering a wide range of art forms including music, dance, Chinese opera, theatre and multimedia art at community venues.

This year, two special topics are featured in addition to the events for the general public. They are performing arts projects designed for encouraging youth participation and projects themed "Stay Strong under Adversity".

Performing arts projects designed for encouraging youth participation include:

- "I Ain't Afraid of No Jazz" by Wong Tak-chung, Patrick Lui and Alan Kwan;
- "Along the Silk Road" by Windpipe Chinese Music Ensemble;
- "Merry Go-Round in Shatin" by Rex Cheng and Iris Lau;
- "Slash Youth½Random Thoughts" by Musical Trio;
- "Grad in My Dream" by Hong Kong Circus;
- "Hong Kong Smarties' Spy" by Theatre Space; and
- "A Better Tomorrow" by Theatre Ronin.

Performing arts projects themed "Stay Strong under Adversity" include:

- "Amazing Plants: Survive in a Tight Corner" by the Studio Theatre for Love and Life;
- "'Stand up and tall' Stories about Wenchuan Earthquake" by Class 7A Drama Group;
- "Hong Kong Heroic Stories: Adversity Makes Men" by Chan Suk-yi, Ng Kit-yan, Ng Yui-man and Wong Yat-hei;
- "The Nonsensemakers Hand in Hand Capable Theatre – I M Perfect Rainbow" by the Nonsensemakers; and
- "Fallen Butterfly – Stress Relief and Soar above City and Suburb" by Siu Lung Fung Dance Theater.

Performing arts projects featuring both topics include:

- "Chinese Music Wave" by Hua Xia Chinese Music Association;
- "Self-Searching and Gratification through World Music" by John Chen Ensemble;
- Street Dance Theatre "Hidden Dragon" by Wong Chi-wing, Lo Cheuk-on and Shaw Siu-wai;
- "Heading Ahead" by DanceArt Hong Kong;
- "'Call Me Hipster' Youth Multi-arts Life-education Programme" by Arts'

Options; and

– "Journey to the West: Everyone is Good at Something" by Drama Gallery.

Other projects include:

– "Cantonese Opera Open Stage" by Wong Siu-sang; and

– "Passing on the Mellifluous Legacy – The Mei School of Peking Opera" by the Hong Kong Youth of Chinese Opera College.

For detailed information, please call 2591 1300 or visit [www.lcsd.gov.hk/CE/CulturalService/ab/en/ccas2019.php](http://www.lcsd.gov.hk/CE/CulturalService/ab/en/ccas2019.php) or the Facebook page and Instagram account of the Community Cultural Ambassador Scheme.

The Community Cultural Ambassador Scheme has been held since 1999. Every year, through an open invitation exercise, local performing artists and arts groups are invited to act as Cultural Ambassadors to conduct a wide range of interesting and meaningful outreach activities including workshops, lecture demonstrations, exhibitions and performances at various public spaces in the community so as to develop interest among the general public or different community groups in performing arts, and make arts part of daily life.