

15 companies to showcase what Wales has to offer in Far East

The 15 companies from across Wales will travel to the Far East, as part of a Welsh Government-led, trade mission to show what Wales has to offer to the world.

Economy Secretary, Ken Skates, said:

“Singapore is a leading global business hub with an open and trade driven economy and is actively growing trading relationship with Wales and the UK. Last year alone, the value of exports from Wales to Singapore was £74m and we are keen to build on this success.

“I am pleased that such a diverse range of Welsh businesses are participating in our latest export market visit, ranging from companies providing products and services for global shipping industries, through to businesses specialising in Welsh food products. It highlights the depth and breadth of Welsh expertise across the sectors – an offering which has proven very popular at similar past trade missions.

“This visit strengthens our commitment to sell Wales to the world and will provide an ideal platform for us to build on established links and discuss future export opportunities with a growing market.”

Symitech director Adrian Sutton said:

“This will be our second visit to Singapore and we hope to build on the relationships and contacts we have established and secure our first sales into the region on this forthcoming trip. The support and advice from the International Trade team at Welsh Government is second to none and as a business we are very grateful to be benefiting from this professional service – it’s a credit to Wales.”

Paul Sidebottom, business development manager for Russel IPM, said:

“We have been trading in Singapore in a small way for a number of years. With the assistance of Welsh Government it will allow more time in the market to generate that business. Russell IPM are one of the largest manufacturers of pheromone and glue-based products in Europe with business in the agricultural, food processing and pest control sectors. I am looking forward very much to visiting

Singapore again and to some fruitful discussions.”

The companies will be showcasing their offering to the lucrative Singapore market at a business reception, hosted by Deputy British High Commissioner, Mr Jonathan Darby.

There will be further opportunities to maximise potential business opportunities through in-market events and meetings, arranged by Welsh Government, the British High Commission and British Singapore Chamber of Commerce.